

Allia Free to Access 'Ukrainian Business Support Programme'

To register for any/all workshops, please email neil.prem@allia.org.uk, providing your full name and email address and stating which workshops you want to attend. Please note that space is strictly limited. All workshops will be conducted in English. Translation support will be available.

'Passion to Profit' – Finding Your Business Idea - Saturday 25th March 09:30 – 12:30

A 3 hour workshop to uncover your gifts and talents, passion and purpose with the goal of leaving with loads of ideas that might allow to make money doing what you love. This is for anyone that has ever wondered if they could start a business. This is also useful for people that have recently started a business to learn how to play more to their strengths

'30 Day Challenge' – Validating my idea in 30 days or less - Saturday 15th April 09:30 – 12:30

A 3 hour workshop to learn a simple and proven method to quickly discover if your idea has the potential to be turned into a profitable business or if you should move onto something else. After the workshop you will be supported with voluntary weekly sessions with an assigned mentor who will help you to test your idea. This is for anyone with little or no business experience and has an idea and wants to know if they can turn it into a profitable business.

'Sales & Marketing for Beginners' – Saturday 13th May 09:30 – 12:30

A 3 hour workshop to learn how to talk about what you do so people will buy from you. Learn proven online and in person methods that will help you communicate more effectively, get more leads and convert them into more sales. After the workshop individual mentoring sessions will be offered to all delegates.

Registering Your Business in the UK - date to be arranged

A 1 hour online seminar by business professionals guiding you through the process of setting up your business in the UK, registering to pay tax and much more.

Workshop Leader

The workshops will be led by Neil Prem a professional leadership and career coach with 20 years' experience, supporting people to start and grow business. He has provided advice to 5000+ ideas, coached 1600+ people to find their purpose and helped launch over 1100 new ventures. He is an author and has a Doctorate of Ministry in purpose coaching. He will be supported by local entrepreneurs and business leaders.

Workshop Location

All workshops will be held at the Future Business Centre, King's Hedges Road, Cambridge, CB4 3HF. Parking is available. The number 1 bus stops opposite the Future Business Centre, as does the guided bus. It's a 20 minute comfortable cycle ride from the city centre.

